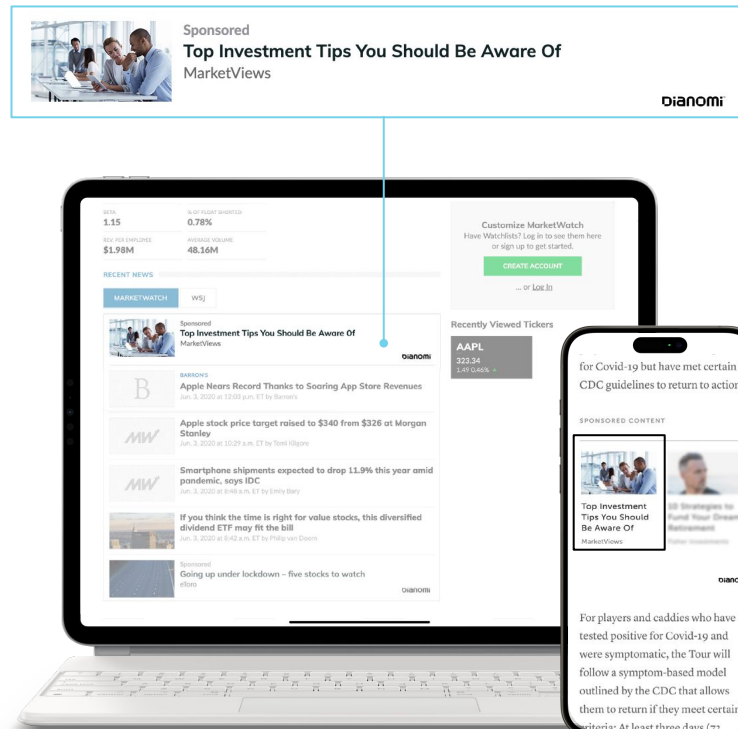


Native Ads

Please submit the following per ad:

- 1 **ADVERTISER NAME**
25 characters including spaces
Example: MarketViews
- 2 **LOGO**
JPG or PNG in the following size: 100 x 100 px min; 1999 x 1999 px max - 1200 KB max file size. Aspect ratio 1:1. This will only be shown in DV360's platform, not your physical ad.
- 3 **LONG HEADLINE**
Use this field for your ad text. 50 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Top Investment Tips You Should Be Aware Of
- 4 **IMAGE**
JPG or PNG in the following size: 1200 x 627 px min; 1999 x 1999 px max - 1200 KB max file size. Aspect ratio 1.91:1 - No text/logo on image.
- 5 **LANDING PAGE URL**
The web page to direct people to when they click your ad. 1024 max characters.
Example: https://marketviews.com/?utm_source=dianomi&utm_medium=cpc&utm_publishername=:pub_name&utm_advariant=:ad_variant_id&utm_devicetype=:device_type
- 6 **CAPTION URL**
A shorter version of the landing page. URL to display. 30 character max.
Example: marketviews.com/investments
- 7 **CALL TO ACTION**
15 characters max. This will only be shown in DV360's platform, not your physical ad.
Example: "Find Our More Here"



*Ad format varies by device, publisher and placement.

Canvas

Please submit the following per ad:

- 1 **ADVERTISER NAME**
30 characters including spaces
Example: MarketViews
- 2 **COMPANY LOGO**
JPG or PNG in size 100 x 100 px min; 1999 x 1999 max - 1200 KB max file size.
Aspect ratio 1:1. This will only be shown in DV360's platform, not your physical ad.
- 3 **LONG HEADLINE**
50 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Where to invest next and how are market sentiment...
- 4 **LONG BODY TEXT/DESCRIPTION**
150 characters including spaces
Example: Investments can go up as well as...
- 5 **IMAGE**
Submit JPG or PNG in the following size: 1200 x 627 px min; 1999 x 1999 px max - 1200 KB max file size. Aspect ratio 1.91:1 - No text/logo on image.
- 6 **LANDING PAGE URL**
The web page to direct people to when they click your ad. 1024 character max.
Example: https://marketviews.com/?utm_source=dianomi&utm_medium=cpc&utm_publishername=:pub_name&utm_advariant=:ad_variant_id
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- 8 **CALL TO ACTION**
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Example: "Find Our More Here"

EXAMPLE AD

Content displayed varies by device, placement, & publisher

