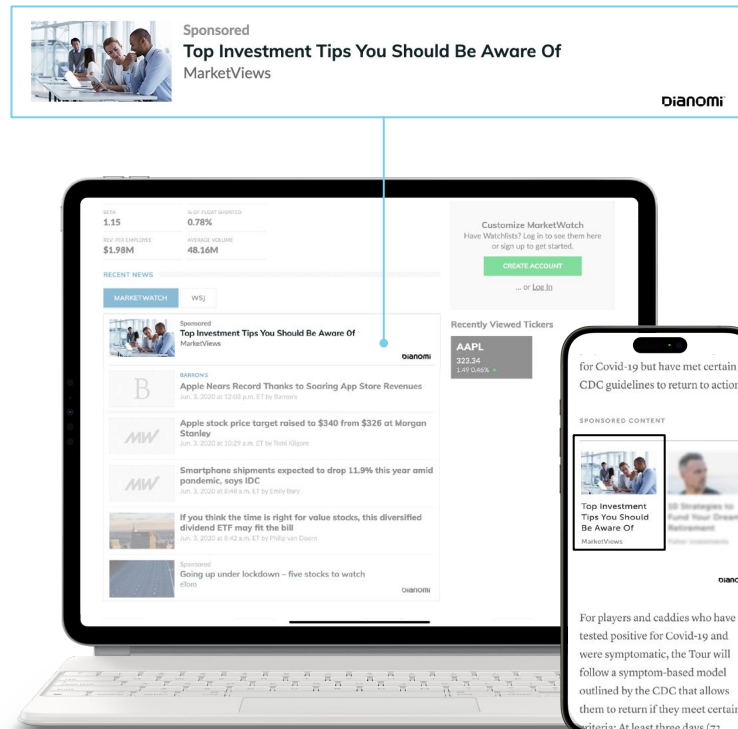


Native Ads

Please submit the following per ad:

- 1 **BRAND NAME**
25 characters including spaces
Example: MarketViews
- 2 **HEADLINE**
70 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Top Investment Tips You Should Be Aware Of
- 3 **DESCRIPTION**
120 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Top Investment Tips You Should Be Aware Of
- 4 **NATIVE/THUMBNAIL IMAGE**
JPG or PNG in the following size:
Ratio: 1:19:1, 600 x 314 px landscape image - No text/logo on image.
- 5 **BRAND LOGO/ICON IMAGE**
JPG or PNG in the following size:
Ratio: 1:1, 25 x 25 px (min) landscape image - No text/logo on image.
- 6 **CLICK URL**
Example: https://marketviews.com/?utm_source=dianomi&utm_medium=cpc&utm_publishername=:pub_name&utm_advariant=:ad_variant_id&utm_device_type=:device_type



*Ad format varies by device, publisher and placement.

ADFORM CREATIVE SPECIFICATIONS

Video

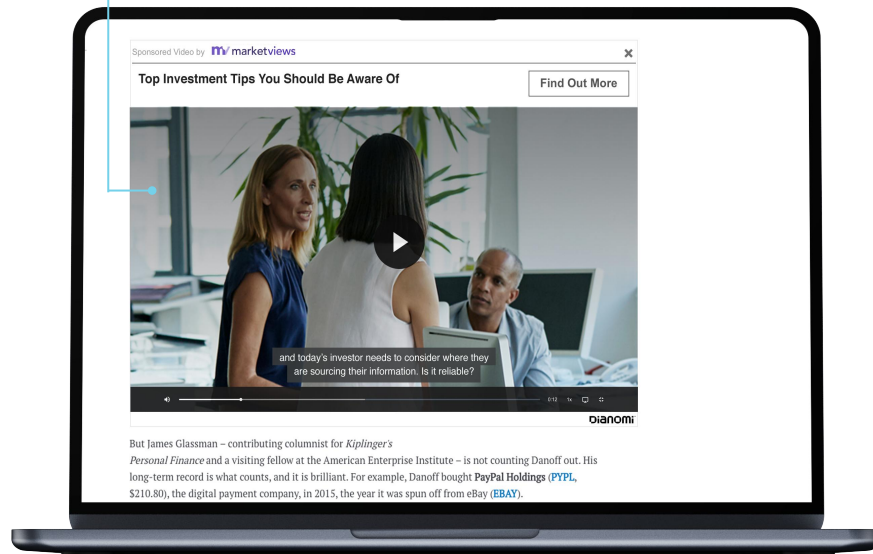
Please submit the following per video:

- 1 VIDEO FILE**
Provide MP4 file up to 30 seconds long, 16:9 aspect ratio (we suggest Standard/HD) and with a max file size of 2MB or contained in VAST tag (including VAST 2.0 & 3.0 versions, and optionally VPAID 2.0)
- 2 CLICK URL**
Example:
https://marketviews.com/?utm_source=dianomi&utm_medium=cpc&utm_publishername=:pub_name&utm_advariant=:ad_variant_id&utm_device_type=:device_type
- 3 IMPRESSION TRACKER** (if applicable)
Example: <https://ad.doubleclick.net/ddm/trackimp/...=?>



EXAMPLE VIDEO

Engage users with video and drive traffic to your destination URL.



Canvas

Please submit the following per ad:

- 1 **COMPANY NAME**
30 characters including spaces
Example: MarketViews
- 2 **AD TEXT**
70 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Where to invest next and how are market sentiments moving...
- 3 **PRODUCT DISCLAIMER/DESCRIPTION**
200 characters including spaces, APA style capitalization, no exclamation points, no words in all caps (besides acronyms)
Example: Investments can go up as well as...
- 4 **COMPANY LOGO**
JPG or PNG in size 500 x 100 px
- 5 **IMAGE**
Submit JPG or PNG in the following size:
970 x 250 px landscape image - No text/logo on image.
- 6 **SECURE DESTINATION URL with optional 3rd party tracking**
Example: https://marketviews.com/?utm_source=dianomi&utm_medium=cpc&utm_publishername=:pub_name&utm_advariant=:ad_variant_id
- 7 **IMPRESSION TRACKER (if applicable)**
Example: <https://ad.doubleclick.net/ddm/trackimp/...=?>



EXAMPLE AD

Content displayed varies by device, placement, & publisher

